

# TAKE notes

*A delectable fragrance* on your wedding day can do a lot more than simply make you smell good. "The real magic of scent lies in its power to evoke memories and recollections of places and experiences," says Renée Griffith, who founded her boutique fragrance label Renée after developing a special scent, 'Tuberose', for her own wedding. "Some girls may feel sticking to something they know is a safe bet," she says, recommending instead that brides-to-be choose a new perfume for their big day. "But do it ahead of time so you can see how the fragrance develops on you personally," she adds. "Choosing a special scent can lead to an association of memories from the day whenever you smell that particular fragrance."

## *Sweet Smell of Success*

Of course the fragrance of your big day is not down to your perfume alone; selecting fragrant candles and scenting your venue with room spray are other options for creating a delicious aroma. London-based perfumer Jo Malone has yet another tip. "Choose one fragrance as a gift for the groomsmen and a complementary fragrance for the bridesmaids," she says. "As they walk through the wedding together the scents will combine to create an evocative signature scent."

A final touch for sweetsmelling nuptials is to choose beautifully packaged bottles of scent as wedding favours for your guests. Renée fragrances can be ordered in special miniature vials, while a luxuriously boxed Jo Malone soap is the perfect complement to a classically set table.



**1. Vivienne Westwood** 'Anglomania', \$120; **Paul Smith London** Eau de Parfum, \$105; **Versace** 'Crystal Noir', \$135.



**SHEER DELIGHT**  
**2. Vera Wang** 'Sheer Veil', \$160; **Michael Kors** 'Sheer', \$120.  
**3. Kenzo** 'Ca Sert Beau', \$95; **Kenneth Cole** 'Black' Eau De Parfum, \$95; **Renée** 'Tuberose', \$55; **Renée** 'Snowpeach' and 'L'Eau' miniature fragrance vials, POA.



*Picking up the Scent*

Perfumer Renée Griffith's tips for choosing your wedding day fragrance

**1** "Often we begin to lose our ability to smell after sampling as little as three or four scents. In the perfume world, this is referred to as olfactory fatigue." Griffith says inhaling the aroma from fresh coffee beans before going on to another fragrance can help refresh your sense of smell. "As can taking a few breaths through a woolen scarf."

**2** "Try not to smell a fragrance too quickly after you have sprayed it, let the alcohol content evaporate over the first few seconds and you will get a better appreciation of the actual scent."

**3** To get a good idea of how a fragrance really smells on you, Griffith recommends wearing it on the skin for a whole day. "Too often we rely on the initial

reaction we have to a scent to determine how we feel about it," she says. "To really get to know a fragrance, it needs time to unfold. You will be amazed at the transformation a fragrance goes through if you take the time to observe it regularly throughout the day."

# 1 SOMETHING blue

Something old, something new and something borrowed are easily found, but if a blue garter isn't your style, it's time to get creative...



1

2



**1. CLOCKWISE FROM TOP LEFT: Clarins 'Eau Tranquility'** \$68; **Pierre Cardin 'Bleu Marine Pour Elle'** Eau de Parfum, \$36.95; **Davidoff 'Cool Water Woman'** Eau De Parfum, \$79; **Elizabeth Arden 'Curious - Brimley Spears'**, \$109; **Chopard 'Wish'** Eau de Parfum, \$115.

**2. FROM LEFT: Rituelle Honeydew/Kiwi Body Essence**, \$14.95; **Pierre Cardin 'Bleu Marine' Pour Elle Shower Gel**, \$15.95; **EmerginC Complexion Perfection**, \$109; **Estée Lauder Hydra Complete Multi-Level Moisture Eye Gel Crème**, \$72; **Jurlique Aromamist (Romance Blend)**, \$19; **Tigi Catwalk FastFix Lightweight leave-in conditioner**, \$23.95; **Bloom Eye Shadow Trio Palette (Eskimo, Sky and Lagoon)**, \$30; **Rituelle Honeydew/Kiwi Exfoliating Body Wash**, \$13.95; **Tigi Catwalk Camera Ready Shiner & Defrizzer**, \$27.95; **Rituelle Honeydew/Kiwi Body Milk**, \$15.95; **Estée Lauder Pure Color Eye Liner (Indigo)**, \$44.